



Tarpon Dreams™ Worldwide

Fish • Travel • Explore • Wear It

TRAVEL • FISHING • ADVENTURE LIFESTYLE BRAND

MEDIA KIT 2026



ABOUT TARPON DREAMS

Brand Identity & Core Values



Tarpon Dreams is a travel, fishing, and adventure lifestyle brand built on authentic destination storytelling.

We deliver trusted recommendations, real local knowledge, and community-focused exploration to anglers, travelers, and outdoor enthusiasts worldwide.

From the Lagoon & Flats of Puerto Rico to Florida and the coastlines of Costa Rica, we connect people with the experiences that matter most.





OUR MISSION

Tarpon Dreams™ Worldwide



Inspire people to discover remarkable destinations,
trusted local knowledge, unforgettable experiences,
and the stories that come from chasing them.
And then wear the swag that you earned.



BRAND PERSONALITY

The Voice & Spirit of Tarpon Dreams



EXPLORER

GUIDE

STORYTELLER

AUTHENTIC

ADVENTUROUS

APPROACHABLE



AUDIENCE PROFILE

Who We Serve



ANGLERS

OUTDOOR ENTHUSIASTS

BOATERS

TRAVELERS

ADVENTURE SEEKERS

COASTAL LIFESTYLE CONSUMERS



GEOGRAPHIC FOCUS

Primary Markets & Destinations



BEACHHEAD MARKET

Puerto Rico
Our flagship destination — rich fishing culture, vibrant coastlines, and world-class tarpon waters make Puerto Rico the heart of the Tarpon Dreams brand.

KEY DESTINATIONS

Florida Keys • Tampa Bay • Boca Grande • Costa Rica
Caribbean Islands
Prime coastal and offshore fishing destinations with diverse ecosystems and thriving adventure tourism.

EMERGING MARKETS

Worldwide Destinations
Expanding reach to international coastal and freshwater destinations where adventure anglers and travelers seek authentic, off-the-beaten-path experiences.



CURRENT



FUTURE





CONTENT CATEGORIES

What We Create & Share



DESTINATION GUIDES

FISHING REPORTS

LODGING RECOMMENDATIONS

TRAVEL PLANNING

CHARTER & GUIDE EXPERIENCES

ADVENTURE LIFESTYLE CONTENT



PLATFORM ECOSYSTEM

Our Digital & Community Platforms



TARPONDREAMS.COM
WORDPRESS & SHOPIFY

EMAIL MARKETING
KLAVIYO / BREVO

CONVERTBOX
LEAD CAPTURE

AFFILIATE
PARTNERSHIPS

COMMUNITY
BUILDING

CONTENT &
SEO STRATEGY



PARTNERSHIP OPPORTUNITIES

Who We Collaborate With



FISHING GUIDES & CHARTERS

LODGES & RESORTS

TOURISM BOARDS

APPAREL & OUTDOOR GEAR

TRAVEL COMPANIES

AFFILIATE PARTNERSHIPS



PRODUCT CATEGORIES

Tarpon Dreams™ Merchandise & Lifestyle Lines



PERFORMANCE APPAREL

HATS

BUFFS

TRAVEL GEAR

SPECIALTY PRODUCTS

COASTAL LIFESTYLE COLLECTIONS



WHY PARTNER WITH US

Tarpon Dreams™ Worldwide



- Authentic storytelling that resonates with passionate travelers and anglers
- Destination-driven audience actively seeking trusted recommendations
- Travel-focused consumers with high intent and spending power
- High-trust brand built on real experiences and local knowledge
- Adventure lifestyle positioning that elevates partner brands
- Long-term brand building through community and content



FOUNDER STORY

Tarpon Dreams™ Worldwide



David Jamison is a digital marketer, entrepreneur, lifelong angler, traveler, and adventure enthusiast with a passion for discovering the world's most remarkable fishing and travel destinations.

His Vision: build the most trusted resource for anglers and explorers worldwide... a brand rooted in authentic storytelling, real destination knowledge, and the spirit of adventure.

"Tarpon Dreams was born from a simple belief – that the best experiences in life happen when you chase what inspires you. *Whether it's a tarpon rolling at sunrise or a hidden cove no one else knows about, we're here to help you find it.*"

— David Jamison, Founder

FOUNDING PARTNER OPPORTUNITIES

Tarpon Dreams™ Worldwide



WHY JOIN EARLY?

We are offering a limited number of founding partner positions to select brands, guides, lodges, and businesses who share our vision.

Early partners receive exclusive positioning, priority placement, and long-term relationship building opportunities as Tarpon Dreams grows.

OUR COMMITMENT

We build lasting partnerships - not one-time transactions.

Founding partners shape the brand journey alongside us.

Collaborations are welcome across all categories: charters, lodges, gear, apparel, travel, and lifestyle.

WHAT YOU GET

Priority content features, dedicated destination spotlights, co-branded storytelling, affiliate partnerships, and a seat at the table as we expand across Puerto Rico, Florida, Costa Rica, the Caribbean, and beyond.





CONTACT INFORMATION

Tarpon Dreams™ Worldwide



Website

TarponDreams.com

Email

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Reach out to learn more about partnership opportunities, destination features, and collaboration with

Tarpon Dreams™.



THANK YOU

**Thank you for your interest in Tarpon Dreams™
Let's explore partnership opportunities together.**

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